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#### FOR IMMEDIATE RELEASE









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KTC Investments Corporation and Condon Enterprises Partner to Acquire North American Hunting Supplies and Revolution Armory

Edmonton, Alberta – January 14, 2025 – KTC Investments Corporation and Condon Enterprises are pleased to announce their strategic partnership in the acquisition of North American Hunting Supplies (NAHS) and Revolution Armory. These entities will be owned by the newly formed partnership Outdoor Wholesalers LP, bringing together two respected brands to serve the outdoor and hunting community with premium products.

Both North American Hunting Supplies and Revolution Armory will retain their existing branding and operational autonomy. This move ensures seamless continuity for customers and dealers while leveraging the strength and shared vision of KTC Investments Corporation and Condon Enterprises to enhance growth opportunities and market reach.

## A Legacy of Excellence

North American Hunting Supplies, headquartered in Alberta, is a trusted wholesale distributor of hunting, shooting, and outdoor products. The company offers a diverse range of products, including archery equipment, knives, camping gear, ammunition, and accessories. NAHS has built its reputation by supplying quality goods and fostering long-standing relationships with dealers across the country.

Revolution Armory is widely recognized for its exceptional lineup of shotguns and rifles. Renowned for their versatility, reliability, and precision, these firearms are designed to meet the needs of hunters and sport shooters. With a focus on innovation and craftsmanship, Revolution Armory continues to set industry standards with its range of sporting shot guns and various rifle calibres and other specialized offerings.

## A Strategic Partnership for the Future

"This acquisition represents a significant milestone for KTC Investments Corporation and Condon Enterprises. By combining our expertise and resources, we are committed to ensuring the continued success and growth of North American Hunting Supplies and Revolution Armory," said Chief Isaac Laboucan-Avirom, Chairman of KTCIC Investments Corporation.

"This partnership is about building on a legacy of quality while positioning these trusted brands for an even brighter future. We are excited to invest in innovation, expand market access, and provide unparalleled support to our dealers and customers," said Greg Condon CEO of Outdoor Wholesalers LP.

#### What's Next

The partnership plans to enhance operational efficiencies and explore growth opportunities while maintaining the core values and exceptional service that have defined NAHS and Revolution Armory. This partnership is poised to strengthen relationships with retailers, expand product offerings, and solidify the brands' positions as leaders in the outdoor and hunting industries.

# **About KTC Investments Corporation**

KTC Investments Corporation is a leader in fostering economic growth and partnerships across industries. With a strong focus on creating value-driven opportunities, KTC is committed to supporting local economies and building sustainable enterprises.

www.ktcic.ca

## **About Condon Enterprises**

Condon Enterprises has a proven track record of success in business development and management, specializing in the acquisition and operation of high-performing companies. Condon Enterprises is dedicated to innovation and long-term value creation across diverse industries.

For more information, please contact:

#### **Media Contact**

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This press release is for informational purposes only. For further details, please contact North American Hunting Supplies directly.